



FOR IMMEDIATE RELEASE

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## **GENTRAN INTRODUCES NEW POWERWEB™ FAMILY OF PORTABLE POWER DISTRIBUTION EQUIPMENT FOR TEMPORARY POWER APPLICATIONS**

*Designed with contractor input, GenTran's PowerWeb™ line offers more features and models to accommodate more temporary power applications than ever before.*

**ATLANTA, GA – September 24, 2007** –GenTran Corporation ([www.gen-tran.com](http://www.gen-tran.com)), the leading designer and manufacturer of backup power transfer systems for residential and light commercial applications, today introduced the **PowerWeb™** family of portable power distribution equipment that provides a safe, reliable way to distribute temporary power on jobsites, for special event or trade show set up, and general repair and maintenance. This move establishes GenTran's entrance into the power distribution equipment market, and gives generator and power equipment dealers as well as electrical distributors a more compelling reason to carry the full GenTran® line.



GenTran's PowerWeb™ line includes five indoor and five outdoor portable power distribution centers from 30 to 100 amps, for generators and temporary power hookups from 7500 watts to 25 kilowatts. Each PowerWeb™ portable power distribution center features a rugged, "sled" frame for easy maneuvering and lifting and a sturdy, corrosion-resistant aluminum enclosure with powder-coated lid in high-visibility green that can be easily located on jobsites. Each receptacle has an individual Ground Fault-Circuit Interruptor (GFCI) that monitors the receptacle and trips only the affected receptacle when an open neutral or reverse polarity fault condition is detected. Unlike other models, the GFCIs are mounted in the receptacle that they protect for easy locating and resetting that won't disrupt other workers. Outdoor models include heavy-duty, metal, "while-in-use" bubble covers for weatherproof cord protection. Locking outlets are included to allow contractors to daisy-chain multiple PowerWeb™ models together to form a 'PowerWeb' on a jobsite or within a building.

"GenTran now offers the broadest portable power distribution offering at the most competitive prices," said Jack Mandula, GenTran President. "This announcement expands GenTran's product offering outside the typically seasonal back up power market, and creates a new market opportunity for distributors for products that can be sold in any market at virtually any time of the year," he added.

ETL-Listed to Underwriters Laboratories (UL) Standard 1640 for indoor and outdoor use, GenTran's PowerWeb™ line of portable power distribution centers is fully Occupational Safety and Health Administration (OSHA) compliant and suitable for a wide range of temporary power applications where portable power is needed such as construction sites, emergency power, outdoor fairs, carnivals and concert set up, convention and trade show set up, concessions, and movie production.

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“While other manufacturers have limited their offering to 50 amp models, GenTran took the time to ask contractors what they really needed in a temporary power box,” said Mandula. “That’s how we came up with our 30-amp models, ideal for mid-size contractors using 7500 watt generators, as well as our two 100-amp models for larger, commercial contractors who need to distribute temporary power from mobile, trailer-mounted generators to more workers and for more complex applications like roofing and flooring installations.”

GenTran’s 100 amp PowerWeb™ units incorporate plunger-type inlets and outlets from Meltric’s Decontactor series. These devices are smaller in size than traditional pin-and-sleeve connections, and are safer because these switch-rated prevent unintentional access to live parts and allow simple plug-and-play connections required on jobsites.

Since temporary power involves getting power to where it is needed, GenTran today announced the introduction of 50- and 100-amp power outlet boxes for easy connection to a temporary utility disconnect. GenTran offers 30, 50 and 100 amp power cords in 50 and 100-foot lengths to accommodate virtually any temporary power hookup.

GenTran’s PowerWeb™ portable temporary power connection devices offer a superior combination of price, protection, convenience in a rugged package built to stand up to the most extreme environmental conditions. Each PowerWeb™ portable power distribution center is backed by a two year limited warranty. For more information, contact GenTran Corporation at 1-888-GEN-TRAN, or visit our Web site at [www.gen-tran.com](http://www.gen-tran.com).

Headquartered in Alpharetta, Georgia, GenTran Corporation is the nation’s leading designer and manufacturer of standby transfer switches and accessories used in conjunction with backup generators. Since 1982, more than one million GenTran® products have been installed in homes and businesses across North America in order to maintain power during outages. GenTran products are UL listed and meet the requirements of NEC Article 702. Founded by industry veteran, Paul Schnackenberg, GenTran Corporation is family-owned and operated, and is a nationally certified women-owned business. For additional information call 1-888-GEN-TRAN or visit [www.gen-tran.com](http://www.gen-tran.com).

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*(Editor’s note: Supporting electronic files, photos and product specification sheets are available upon request.)*

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